



Scrum Maturity Assessment

The Scrum Maturity Assessment is designed to identify areas requiring improvement as well as areas of successful Scrum application within your organization. Through a combination of observations, interviews and Q&A with the Scrum Teams and those who interact closely with them, 3Back will provide feedback and recommendations for improving and strengthening your Scrum practices.

The Assessment includes a thorough debrief and discussion via teleconference of 3Back's findings and recommendations, as well as a written report of the same.

Why an Assessment

- Are your Scrum Teams reaching their full potential?
- Are you unable to identify what's holding them back?
- Have you identified your Teams' challenges but don't know how to address them?

Sometimes it's hard to see the forest through the trees. There are moments in life when an objective external point of view can often identify both positive and negative patterns that are not visible from "inside the picture." The Scrum Maturity Assessment provides this unbiased and expert view of your Teams, your organization and your Scrum application.

Agenda - On-site Assessment Day

Although the full comprehensive Assessment is a 2-4 week process, it hinges around the one critical day when we will be on-site at your organization. At 3Back, we understand that every organization is different. The unique layout, culture and practices of your own organization will be taken into account when designing your custom Assessment Day agenda. However, it is common for the following activities to be included during the Assessment Day:

- Observation of a Planning Meeting, Review Meeting or Product Demo
- Q&A forum with various Managers, Product Owners, Leadership and/or other key individuals as identified
- Facilitated five-point Team Self-Assessment and Q&A session with one or two pre-selected Scrum Teams
- Observation of current Scrum practices and interactions between Team Members, ScrumMasters, Product Owners and Managers
- Compilation of qualitative data and recommendations
- Preliminary verbal debrief with the Leadership Team including feedback, observations and Q&A

*Measurement based on the standard Scrum Team size of 7±2

Scrum Maturity Assessment



At a Glance

Duration: 2-4 weeks
(varies based on availability)

Prerequisites: Teams should be applying or attempting to apply Scrum

Outcome: Proposed Action Plan for Scrum Improvement

What is Included

Please note that a large part of the Assessment is work that 3Back will perform off-site.

Your involvement will consist of:

- 1-2 hour pre-stage conference call
- 1 day on-site for every 2 teams* to be assessed
- 1-2 hour follow-up teleconference



Teleconference & Written Report

Once we've been on-site for your Assessment, we will gather and coalesce the information into a Proposed Action Plan. A teleconference will be scheduled within a few weeks of your Assessment at a mutually agreeable time. During the teleconference, we will discuss our findings and Proposed Action Plan. At the time of your teleconference, a Written Report of these observations, feedback and recommendations will be provided. This report will contain:



- Observations of current Scrum practices, application and environment
- Solutions and Recommendations through a Pattern-Based approach
- Proposed Action Plan for Leadership and Scrum Teams

Assessment Day Participants

Using the Scrum Maturity Assessment, we can evaluate two teams per day. In organizations with a large number of Scrum teams, it is not necessary to assess each team. To provide an accurate representation of your Scrum implementation, we recommend that at least 20% of your teams be assessed. We are happy to help you determine which teams would be best for this activity.

Once it is decided which teams will be assessed, we will involve those Team Members, their ScrumMasters, Product Owners, Stakeholders, Managers and other key individuals who work directly with the selected teams. A preliminary verbal debrief will occur with Leadership at the conclusion of the Assessment.

3Back's Unique Approach

Many companies offer a Scrum Assessment with a primary goal of selling you follow-on services and products. However, our goal at 3Back is to empower and educate you and your organization to identify positive and negative patterns to support continued growth and improvement after we've gone.



Here are some of the features and techniques we utilize to achieve that goal:

- Recommendations for a Proposed Action Plan
- Team Self-Assessment measuring proficiency in 5 key areas
- Identification of current positive practices

Most importantly, your success is our success. We love when our clients invite us to come back, but we love it more when we teach them to succeed without us.

What Our Clients Say

"This is my 3rd agile transition but the only one where I've invested in training for the whole team. I can't emphasize enough how much that helps. Even when we struggle we all have the tools to talk about what's the problem, even if we can't quite get to a solution easily... The biggest win, so far, has been that my boss has greater insight and thus greater trust in us... It's made my relationship with him stronger."

-- Robert, VP of Engineering

About 3Back

3Back was founded with the vision to assist organizations from around the world in recognizing the power of their teams. With over 50 years of combined experience working directly on and with Scrum teams, 3Back's goal is to help organizations build and dramatically improve the proficiencies needed for development in a demanding business marketplace.

3Back offers training, coaching and consulting in all aspects of agile product development with an emphasis on the importance of engaging the human side of the equation (the Team) to produce results. At 3Back, we make teams better.

